

Analysis on the Current Situation of Sports Dance Competition in China and Research on Its Development Strategy

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Abstract: After years of promotion and popularization of sports dance, it has established a relatively broad mass base and gradually formed a relatively stable competition mode. Sports dance competition is an important part of the development of sports dance. Its market reform is directly related to the development of sports dance in my country. Therefore, many problems in sports dance competitions have become bottlenecks affecting the development of sports dance in my country. Therefore, under the new situation of market economy and sports dance moving towards the Olympics, studying the development status, advantages and disadvantages of sports dance competitions in my country has important theoretical value and practical significance for the development of sports dance in China.

1. Introduction

With the rapid development of today's society and the increasing importance of national soft power, sports, as an important member of international exchanges and national soft power, has become one of the indispensable supporting forces for social progress. After the founding of New China, the development of my country's competitive sports has been advancing continuously in the footsteps of economic development. In the 1960s, my country adjusted its national development strategy, which initially formed the rudimentary form of a "national system" operating system for competitive sports in our country. It has been developed into today in accordance with the requirements of the socialist market economy, and continues to be scientifically standardized, industrialized, and internationalized. The transformed operating system reflects the close relationship between the development of competitive sports and social development. With the continuous development and progress of society, our country has also put forward higher requirements for the "borderless" communication method of competitive sports. Sports events are the main carrier of competitive sports and carry the perfect display of the essence of competitive sports. Therefore, it is urgent to develop the perfection of the sports event system. Sports dance is a highly competitive sports event that has emerged in my country in recent years. It is deeply loved by the people. It has grown rapidly in the past few days and has become a new development that cannot be ignored in the current development of competitive sports in my country. power. However, the construction of the dance sports competition system is still in a chaotic and disordered state. Each association has its own way, and has not made a unified plan and formulated unified standards for the development of the entire dance sports competition. The name of the competition is messy, and various events The functional distinction between them is not obvious enough. Therefore, researching and analyzing the status quo of sports dance competition and improving its competition system are necessary measures to meet current social needs and project development.

2. Analysis of the Status Quo of Sports Dance Competitions in My Country

When it comes to sports dance competitions, we cannot be separated from the direct producers of sports dance competitions-athletes. Only high-quality athletes can bring high-level competitions to the audience. Therefore, there are a group of high-level and high-quality athletes to promote the development of sports dance competitions. is crucial. With the continuous development of sports dance in my country, the level of athletes is also constantly improving. At present, the world's best

results achieved by my country's sports dance events are held in May 2004 at the most authoritative British Blackpool Dance Festival in the world. Luan Jiang and Zhang Ru won the Latin Dance Championship in the Professional Rising Star Group and Qi Zhifeng and Zhang Zhen Won the third place in the standard dance of the professional rising star group. At first, when participating in the Blackpool Dance Festival, Chinese players were eliminated in the qualifying competition. Unfortunately, so far, no player in our country has been able to enter the finals of the professional group. Since 2003, the national dance sports competitions in my country have been divided into three categories: professional, amateur and professional colleges. The establishment of sports dance professional colleges included sports dance in the formal education system. The selection of talented sports dance talents for professional training has greatly promoted the training of sports dance athletes in my country and the improvement of professional standards effect. At present, there are more than 50 formal sports dance colleges in my country, such as the Social Dance Department of Beijing Dance Academy (Sports Dance Department), Beijing International Standard Dance Academy, Wuhan Sports Dance Academy, Qinhuangdao Sports Dance College, Shenzhen Art School Sports Dance Branch schools, as well as sports colleges such as Beijing, Tianjin, and Wuhan, have sports dance departments.

Sports dance referees are an important part of sports dance competitions and are the backbone of the fair and fair implementation and implementation of competition rules during the competition. The quality of sports dance referees and the overall level of the referee team determine to a large extent the quality of sports dance competitions. Therefore, a high-level sports dance competition requires a high-level referee team as a guarantee. The organizational structure of sports dance referees in my country is mainly divided into five levels, namely: international, national, first, second, and third. Currently, there are 1,178 referees registered with the State Sports General Administration, and 51 referees above the national level. The referees involved in this study are all currently registered with the China Dance Sports Federation. A total of 44 referees at the national level or above, of which 17 are international referees. They often serve as referees in national or international competitions. The backbone of my country's sports dance referee team.

3. The Main Problems Existing in the Sports Dance Competition in My Country

Due to the late start of dance sports in my country, the low starting point and various reasons, although there has been considerable progress in a short period of time, some individual dances such as rumba and cha-cha are close to the international level, but the overall strength is similar to that of high-level countries in the world. Compared with Germany and the United Kingdom, there is still a considerable gap. Judging from the results of the previous "Blackpool Dance Competition", which represents the highest level of sports dance in the world, my country's best result is the first place in the professional star group Latin dance created by Luan Jiang and Zhang Ru in 2004. Failed to enter the finals of the professional group. This also shows that the level of sports dance in my country is still at a relatively low level, and it will take a long time to work hard to catch up with the international level. Sports dance has not been carried out in the Olympics and National Games, and belongs to non-Olympic mass sports. The state has invested limited sports funds in the development of key Olympic projects, and the funds needed for infrastructure and team building of non-Olympic events are even more short. Sports dance, like all other non-Olympic events, is not included in the national long-term system training plan, no training base is set up, and there is no planned training and competition funds. Normal training and competitions are conducted spontaneously by the athletes. In the event of an international comprehensive sports meeting, the central government organizes trials to select outstanding players to represent the country. However, government subsidies are small. Sometimes players with money to go abroad are not the best candidates, and high-level players may not have money. When going abroad, athletes participating in international competitions will be different each time. This also makes it more difficult for Chinese athletes to accumulate experience in international competitions, which is not conducive to the training of high-level athletes. In addition, the improvement of the level of sports dance and the development of sports dance competitions depend to a large extent on the completeness of basic

conditions such as sports venues, audio, lighting, and clothing. At present, there are no venues dedicated to sports dance competitions in my country. The infrastructure is still at a backward level.

The development process of everything is constantly evolving and changing with the development of society. From the successful experience of my country's rhythmic gymnastics, figure skating and other "Bolai" events going to the world, it can be seen that the competition rules should be simple and scientific. Reasonable, operability and other aspects, as a guiding document for sports dance competitions, "Draft Sports Competition Rules" is no exception. Through more than ten years of competition practice, my country's sports dance competition has gradually formed a unique model. However, with the continuous improvement of the level of sports dance, the continuous increase in the number of participants, and the continuous approach of the level of players, the draft rules of the sports dance competition have been included. Some of the problems gradually emerged.

my country's competition management system is a vertical administrative management from the division of administrative regions to the central level. Although this has the advantages of a nationwide system, a highly administratively-oriented management system can no longer meet the needs of competitive sports competition reform under market economic conditions. In addition, the China Dance Sports Federation and the national dance sports associations of various provinces and cities have not yet synchronized the top and bottom system reforms, the relationship has not been completely straightened out, there are some uncoordinated factors, and the lack of self-adjustment mechanism and vitality has caused many training and assessment plans to fail to complete. Moreover, there are many associations in my country that manage the sports dance project at the same time. The associations are independent of each other, and lack communication and cooperation. As a result, the understanding of the reform of the sports dance federation is different and the implementation of the series of projects is not in place.

4. Countermeasures for the Development of Sports Dance Competitions in My Country

Regularly conduct ideological and moral education for referees, issue learning materials, publicize the exemplary deeds of advanced referees, and give play to the power of example. While deepening the moral awareness, we constantly strengthen the moral behavior and provide referees with as many practical opportunities as possible, so that the referee's moral consciousness and moral behavior can be repeatedly strengthened and exercised in practice. Only when referees have good moral qualities can they be protected from various external pressures in the referee work and lay a foundation for objectively judging the performance of players. Referees should also continuously strengthen self-education, self-monitoring and self-evaluation, and always insist on treating the players they cultivated or other players in the same way; treating famous players and unknown players in the same way; treating both pressure and non-pressure. In this way, the players who are no longer their own students should not have sect prejudice, so that the soul of the referee's work-fairness can be reflected.

The development of modern sports dance has gradually moved closer to the Olympic movement in form, especially the operation process of competition judgment has become standardized. However, one of the important features of the Olympic Games is the rigorousness and ease of operation of the competition rules, and the evaluation of competition events is based on Western modern science and is carried out by quantitative and standard scoring methods. Therefore, it is necessary to revise and improve the draft rules of dance sports competitions that have been used in our country for more than ten years to improve the scientific, standard and operability of dance sports competition rules, so that the judgment of sports dance competitions can be based on evidence. According to and executed according to the law, our country's sports dance competition can adapt to the development needs of international sports dance, as well as the development trend of the internationalization and Olympicization of competitive sports dance.

The current economic conditions and status quo in our country determine that dance sports clubs can be established in a variety of modes, such as government-enterprise joint operation mode, enterprise mode, university mode, personal mode, and so on. Our country's dance sports clubs

should not be strictly divided into professional, semi-professional, and amateurish nature. Instead, they should implement a market-oriented management and operation to achieve a highly integrated complex of professional and amateur sports. Only by the development of the project can it truly return to society and integrate into society. The China Dance Sports Federation should let go of sports dance in a planned and step-by-step manner to make it completely self-reliant. The federation only needs to play the role of business management and industry guidance, so that my country's dance sports has the greatest space for development. At the same time, we actively encourage people from all walks of life who love sports and dance to develop and establish various forms of sports dance clubs, which can not only satisfy the strong desire of professional and amateur players to participate in sports dance competitions, but also contribute to the development of mass sports dance.

5. Conclusion

At present, there are still some problems that cannot be ignored in sports dance competitions in my country, which are mainly manifested in: the overall level is low; the competition has no perfect scoring rules and scoring methods, and the judges are highly subjective; the professional level and quality of referees need to be improved; Competition organization and management are unfavorable and lack of competition atmosphere; market entities are immature and market operations are backward. Under the current new situation of booming sports consumption, the artistic appreciation of sports dance, the broad mass base, the strong support of the government and the Dance Sports Association, and the prospect of becoming an Olympic event are the reasons for the rapid development of sports dance competitions in my country. Based on the guiding ideology of social sports under the market economy, we should vigorously develop various forms of sports dance competitions, so that my country's sports dance competitions will gradually embark on a market-oriented track, and form a “self-breathing” benign operating mechanism.

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